


How to Become An Overnight Success

Swipe 



Whenever you hear about an **"overnight success"**.

You always see **the outcome.**

But rarely do you see **the process.**

The outcome



The process



The Best-Selling Author

You see:

The best-selling book

You don't see:

The hundreds of low performing blog posts the author wrote to hone her ideas





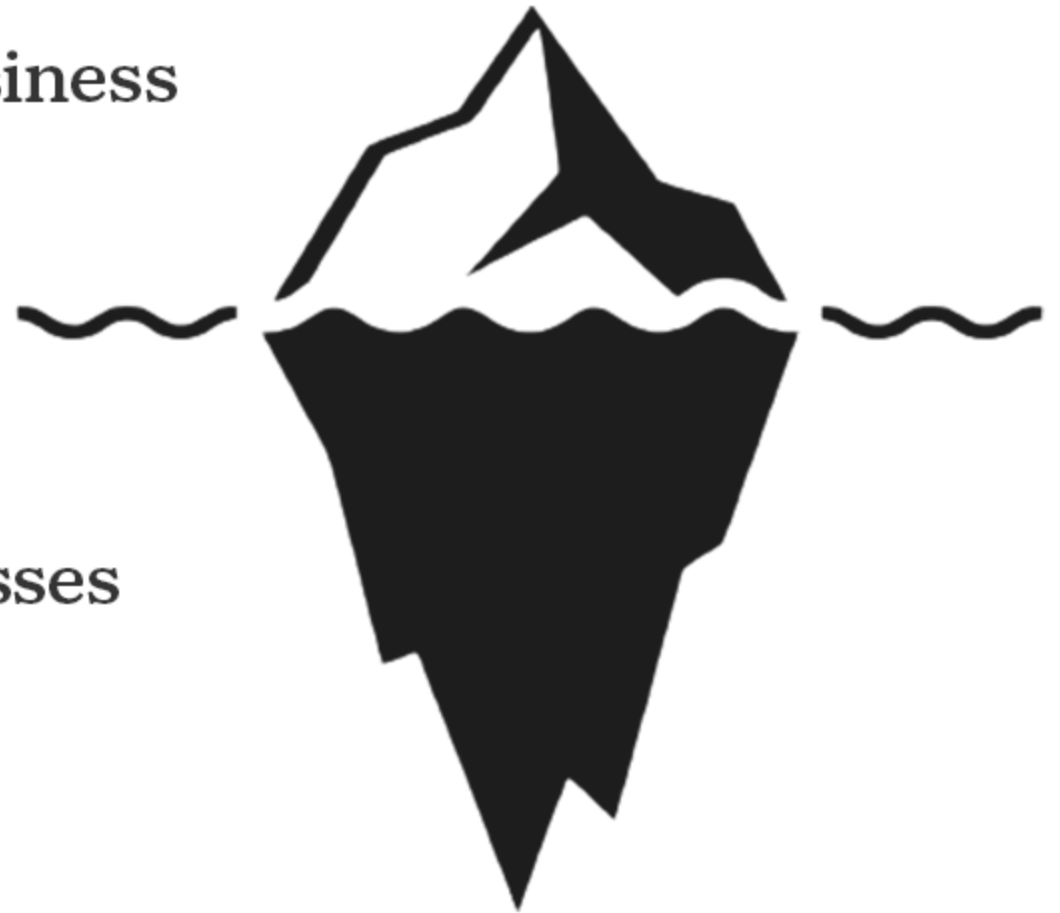
The Successful Solopreneur

You see:

The booming online business

You don't see:

The seven failed businesses
that came before it





Harsh Truth

Extraordinary achievements are rarely (if ever) the result of **one-off actions**.

But rather the result of **unremarkable actions** performed consistently over extraordinary periods of time.

Success is like a **Chinese bamboo shoot.**

Growing undetected underground for **5 years** before finally bursting through the soil and rocketing 90ft into the sky **in only 6 weeks.**



So...



If you want to be an **overnight success**
there are a few things you must do:

You must take patient action

Are you prepared to lay down your roots?

To show up day in and day out for years before any real fruit might show up.

Focus on systems over results:

Result = How many followers you get
(out of your control)

System = How many posts you publish
(in your control)

You must continuously improve

A bodybuilder wouldn't expect results if he went to the gym and lifted the same weight every day.

Look at it like this:

Quality = your technique/skill level

Quantity = the number of reps you're doing

One of these should be going up (ideally both).

Pro tips:

- Track as much as you can
- Join a community of like-minded people
- Seek and apply feedback often

Ready to become an **“overnight success”**?



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